



**83rd GRAND CHAPTER MEETING  
IN ORLANDO, FLORIDA**

**KAPPA ALPHA PSI FRATERNITY, INC.**  
**ORLANDO (FL) ALUMNI &  
WINTER PARK (FL) ALUMNI CHAPTERS**



**The Kappa Alpha Psi Journal Conclave Edition 2017 Advertisement Form**

- Select Ad Size:     Two Page Spread (\$3,000)     Full Page (\$1,300)     Half Page (\$850)  
 Quarter Page (\$550)     Business Card (\$300)  
 Portrait (\$75 - Kappas Only - *Please include Chapter of Initiation and Year*)  
\_\_\_\_\_   
 Patron (\$25 - *Include Full Name*) \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Enclosed payment amount: \$ \_\_\_\_\_

**2017 Advertisement Specifications**

<b>AD SIZE</b>	<b>BLEED</b>	<b>TRIM (Width x Height)</b>	<b>SAFETY</b>
Two Page Spread	16.75" x 11.125"	16.50" x 10.875"	15.75" x 10.125"
Full Page	8.80" x 11.125"	8.25" x 10.875"	8.25" x 10.875"
Full Page (Non Bleed)		7.875" x 10.125"	
Half Page		7.25" x 4.8125"	
Quarter Page		3.5" x 4.8125"	
Business Card		3.5" x 2"	
Portrait (Photo, 300 dpi - Kappas Only)		1.5" x 1.5"	
Patron			

**Printing:** Web offset using process color inks (CMYK) Perfect Bound.

**Accepted File Format:** PDF/X1-a (no proofs required).

**File Preparations:** All color in CMYK mode (no RGB or spot colors). All fonts and high-resolution images embedded. Total ink density (all 4 colors) < 300%. For full page or partial page ads that bleed, 1/8" bleed area required.

**Ad Details:**

- # All ads must be in color and camera ready or electronic (jpg, gif, doc, etc.) with photos to be 300 dpi minimum
- # Full payment must be received with ad **no later than April 24, 2017**
- # Ad and form can be emailed to: [83rdgrandchaptermeeting@gmail.com](mailto:83rdgrandchaptermeeting@gmail.com)
- # Please write "83<sup>rd</sup> Grand Chapter Souvenir Journal Ad" in the memo line of the check or money order.
- # Payments can be mailed to: Kappa Alpha Psi Fraternity, Inc.  
ATTN: 2017 Conclave Souvenir Journal  
P.O. Box 4366  
Orlando, FL 32802-4366
- # Online payment for ads can be made via [www.conclave2017.com/ads](http://www.conclave2017.com/ads) or via PAYPAL using the following email address:  
"83rdgrandchaptermeeting@gmail.com"
- # If you have any specific questions or need any further clarification, please contact us via email or call the Souvenir Ad Team at 352-223-5964.

**This Ad Solicited By:** \_\_\_\_\_